

Business Sponsorships Available

Special Olympics is a 501(c)(3) charitable organization. 100% of your donation goes directly to serve our New Hanover County Special Olympics population. Here are a few of the sponsorship levels.

BRONZE LEVEL - \$1,000.00

- Take the plunge as an individual, group or team.
- Business name recognized on the event promotional and advertising materials.
- Business name on official event and annual Polar Plunge/5K shirts.
- Display of corporate marketing materials at the Polar Plunge Event.

SILVER LEVEL - \$2,000.00

- All the benefits of the Bronze Level plus the following...
- Recognition on event website and Public Access TV
- Business name and logo recognized on the event promotional and advertising materials.
- Business name on Special Olympics Volunteer shirts for one year.

GOLD LEVEL - \$3,000.00

- All the benefits of the Bronze and Silver Levels plus the following...
- More prominent display of your business name and logo on all event promotional materials.
- Business name and logo on official event and annual Polar Plunge/5K shirts.
- More prominent display of your business logo on the Special Olympics Volunteer shirts for one year.

TITLE EVENT LEVEL - \$5,000.00

- All the benefits of the above levels plus the following...
- Recognition of your business name and logo as the Event Sponsor on all event promotional materials and volunteer shirts for one year.
- A separate Event Sponsor banner honoring and recognizing your business' support of the event.



What to wear?

Attire for the plunge is swimsuits or costumes only. No Wet Suits! You may want to wear water shoes. You must be at least 8 years old with a parent's release to plunge. Costumes are encouraged for both the 5K and plunge.

5K Run & 1 Mile All Abilities Fun Walk

Run for a cause on a certified 5K course open to all ages and skill levels. 5k runners and 1 mile fun walkers are not required to plunge but are encouraged to heat up with the run/walk and cool down with the polar plunge.

Register at www.PlungeNHC.com

5k Awards will be given out to...

Top 3 Overall Male & Female Finishers

Top 3 in Age Groups: 12 & Under, 13-19,
20-35, 36-54, 55 & Up

Costume Contest

Teams or individuals can dress in costume to add to the fun. Prizes will be awarded for the best costumes.

Individual Award – 16 and under

Individual Award – 17 and over

Group Award – less than 10 people

Group Award – 10 people or more

Contestants are encouraged to show off your costumes onstage or to strut your stuff by the song of your choice.

Pooch Plunge

Plunge with your pooch or furry friend and get a plunge scarf for your pooch. Registration fee for you and your best friend is \$55.00.



Contact Information

Special Olympics NHC
302 Willard Street
Wilmington NC 28401
910.341.7253 Fax 910.341.7854
Visit our web site www.PlungeNHC.com
or e-mail - PolarPlunge@plungenhc.com
Facebook - Polar Plunge NHC

All proceeds for this event will benefit the athletes of Special Olympics, New Hanover County. Special Olympics is a 501(c)(3) charitable organization. All or a portion of your sponsorship may be tax deductible. Consult your tax advisor.

Polar Plunge Schedule of Events

11:00am Gates open. Enjoy live music, DJ, silent auction, costume contest, food & much more!

12:00pm On-site Registration/Package Pickup opens

12:30pm Costume Contest

1:15pm On-site Registration/Package Pickup close

1:30pm 5K & 1 Mile Fun Walk Starts

2:00pm Silent Auction Closes

3:00pm PLUNGE Line Up

AREA 1 SPECIAL Olympian's & Plungers Under 15

AREA 2 Plungers 15 and older

AREA 3 Plungers with Pooches

3:05pm PLUNGE

3:20pm Awards Begin (This time is approximate)

After Party

Join us at The Lazy Pirate to unwind and warm up after the plunge with some great drink specials. The Lazy Pirate is located at 701 N Lake Park Blvd on Carolina Beach.



5K Run & 1 Mile Fun Walk



2017
POLAR PLUNGE



FOR SPECIAL OLYMPICS
NEW HANOVER COUNTY

Saturday, February 11, 2017

Kure Beach Boardwalk by the Pier
Atlantic Ave, Kure Beach

www.PlungeNHC.com



What is the Polar Plunge & 5K?

Help support our local athletes by participating in the 5K, 1 mile walk or by taking a chilling plunge into the Atlantic Ocean. 100% of the money raised goes directly to support Special Olympics New Hanover County. The Polar Plunge takes place February 11, 2017 at the Kure Beach Boardwalk by the pier.

How do I Participate?

In order to participate in the 13th Annual Polar Plunge, make a pledge to Special Olympics New Hanover County. Make a pledge as an individual or as a team. Teams must have at least 5 members and each member must raise their minimum amount to be eligible to run or plunge.

Adults

Plunge Only. \$50.00

5K Run Only. \$30.00

Plunge with Pooch. . \$55.00

1 Mile Fun Walk. . . \$30.00 (All Abilities)

Combo. \$65.00

Combo includes Plunge, 5K or 1 Mile

Students (School ID is required)

Plunge Only. \$30.00

5K Run Only. \$30.00

Plunge with Pooch. . \$35.00

1 Mile Fun Walk. . . \$25.00 (All Abilities)

Combo. \$45.00

Combo includes Plunge and 5K or 1 Mile

What is Special Olympics?

Special Olympics New Hanover County provides year-round sports training, competition, social events and Camp Shriver summer camp for people eight years of age and older with intellectual disabilities.

In New Hanover County, over 600 athletes participate in Special Olympics. Our program receives no government funding and relies solely on private and corporate support as well as the efforts of over 300 volunteers to provide these services at **no cost** to the athletes or their families.



Contribution Incentives

Each plunger will get prizes based on the amount of money he or she has personally raised. The more money you raise, the better the prize.

\$50-\$199 (\$30 for students, School ID required)

Take the Polar Plunge and receive a t-shirt.

\$200-\$699

Take the Polar Plunge and receive a t-shirt and a plunge sweatshirt.

\$700-\$1,000

Take the Polar Plunge and receive a free hotel room for 2/11/17* at the Carolina Beach Courtyard Marriott, also receive a t-shirt and plunge sweatshirt.

\$1,000

All the gifts listed above plus a "Polar Club" gift of appreciation.

Awards

Individual – Most money raised by an individual.

Team – Most money raised by a team in each division.

Division 1 5-19 plungers

Division 2 20+ plungers

Special Team Challenge

Teams with 5 or more plungers can receive a custom Polar Plunge t-shirt with the team name printed on it. Team name, list of members and money must be turned in by January 23, 2017, to allow time for printing.

Online Registration is available at www.PlungeNHC.com

Registration Form

Name _____

Street Address _____

City _____

State _____ Zip _____

Day Phone _____ Evening Phone _____

E-mail address _____

Minors must have parental consent

Parent/Guardian Signature _____ Date _____

Plunge as an individual \$50/\$30

Plunge with pooch \$55/\$35

Student - School name _____

Please check here if you are a return plunger.

I am plunging as team captain

5K Run only \$30

1 Mile All Abilities Fun Walk only \$30/\$25

Combo (Plunge and 5K or 1 Mile) \$65/\$45

I am plunging with my team

Team name _____

I am unable to plunge but would like to make a contribution.

\$ _____

Make checks payable to: **Special Olympics NHC**

Send Registration/Contribution Form & Donation to:
Special Olympics NHC
302 Willard Street, Wilmington NC 28401



Team Information

Team Name _____

Team Color Choice 1 _____

Team Color Choice 2 _____

Shirt Size (List the number needed by shirt size)

Small____ Medium____ Large____ XL____ XXL____

Total Amount Raised \$ _____

Pledge Sheet

Name of Donor _____ Amount of Donation _____

TOTAL ENCLOSED \$ _____

Form and donation can be accepted on site the day of the Plunge.

For more information or to obtain forms go to www.plungenhc.com

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